



MEDIA KIT



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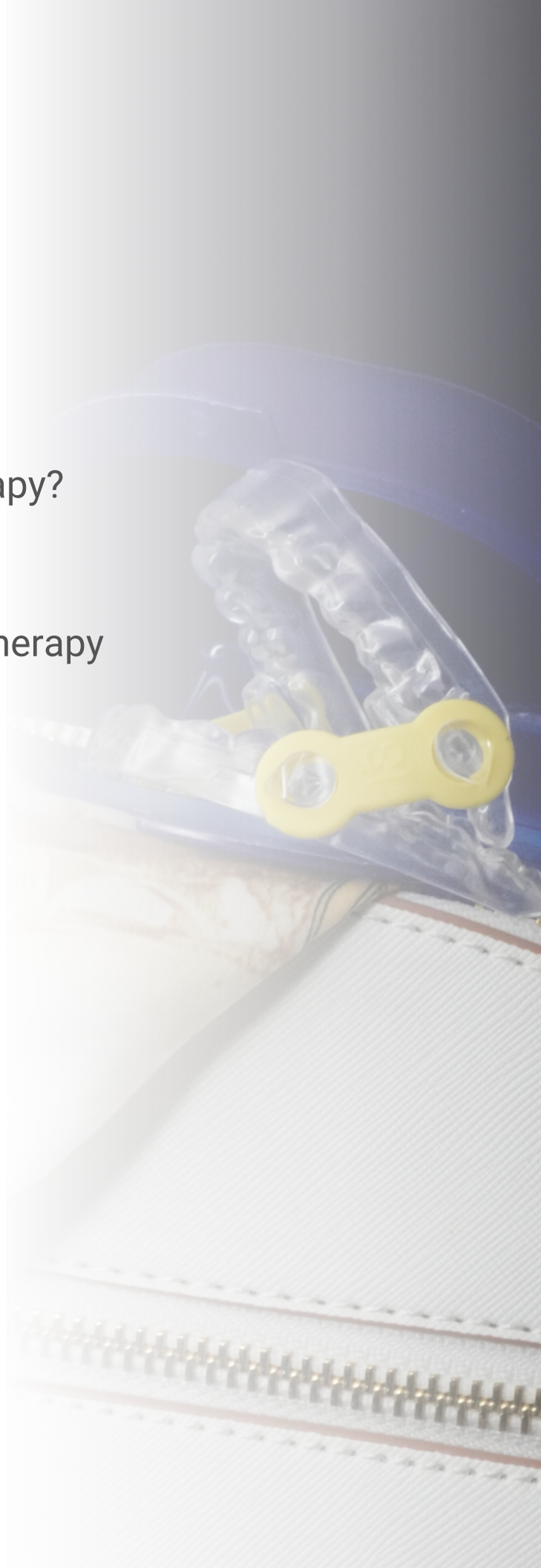
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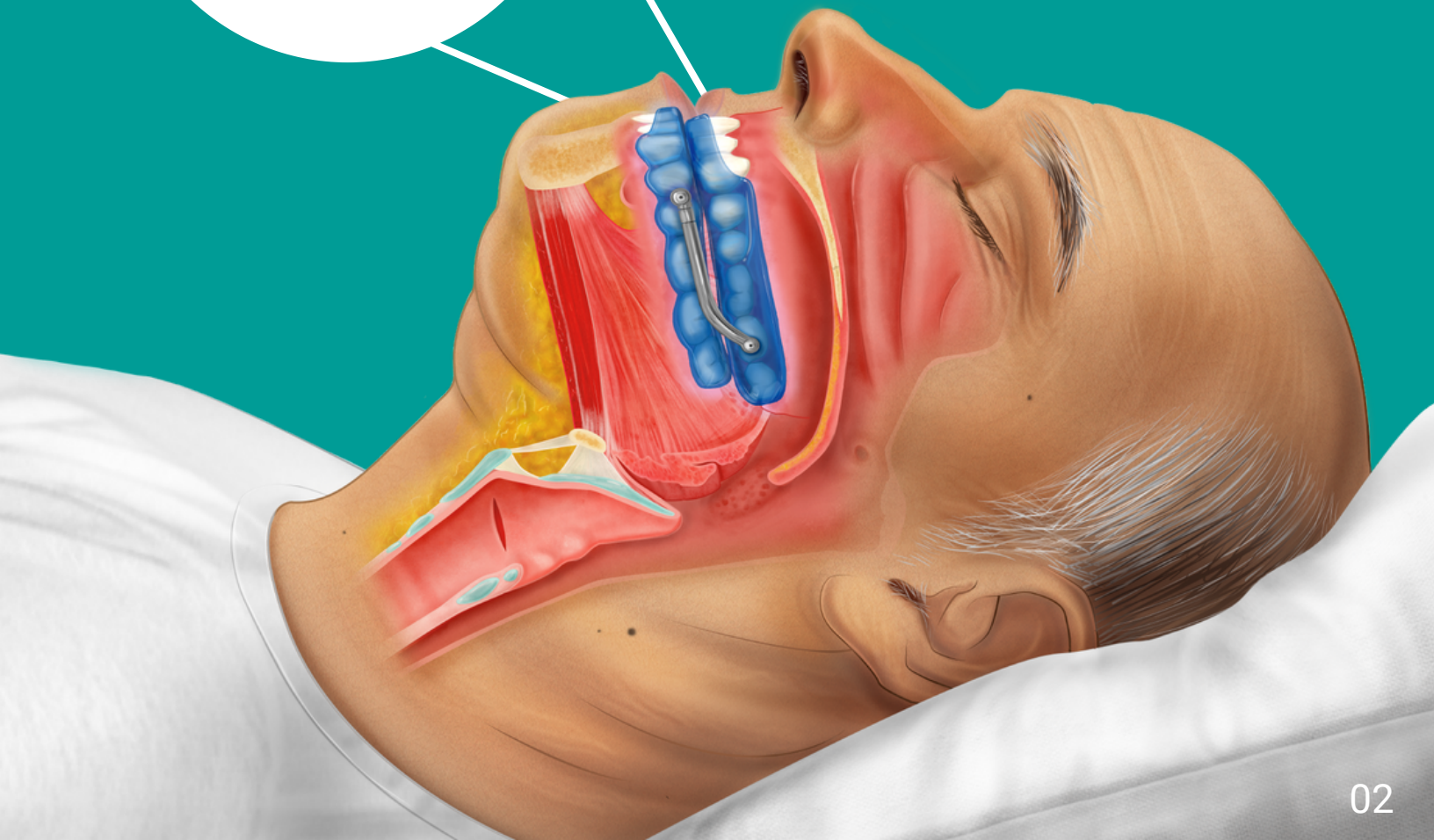
01

**About the
AADSM**

About the AADSM

Established in 1991, the American Academy of Dental Sleep Medicine (AADSM) is the only national non-profit professional society dedicated exclusively to the practice of dental sleep medicine. AADSM represents over 3,000 dentists across the U.S. who treat sleep-disordered breathing, which includes obstructive sleep apnea (OSA) with oral appliance therapy (OAT).

[Learn More](#)



03

**What is Oral
Appliance Therapy
(OAT)?**

What is Oral Appliance Therapy (OAT)?

Oral appliance therapy (OAT) is an effective treatment option for people who suffer from obstructive sleep apnea (OSA) and its associated symptoms, like snoring.

OAT is a retainer-like device worn during sleep to maintain an open, unobstructed airway. Effective OAT devices are formed from custom dental impressions made by an AADSM Qualified Dentist, who is trained to fit and adjust the device to ensure proper fit and maximum effectiveness.

OSA has been linked to serious health problems, such as high blood pressure, congestive heart failure, stroke, type 2 diabetes and depression. People who suffer from sleep apnea and have difficulty tolerating a continuous positive airway pressure (CPAP) machine often find great success with OAT. A list of AADSM Qualified Dentists can be found on AADSM's [Find a Dentist page](#).

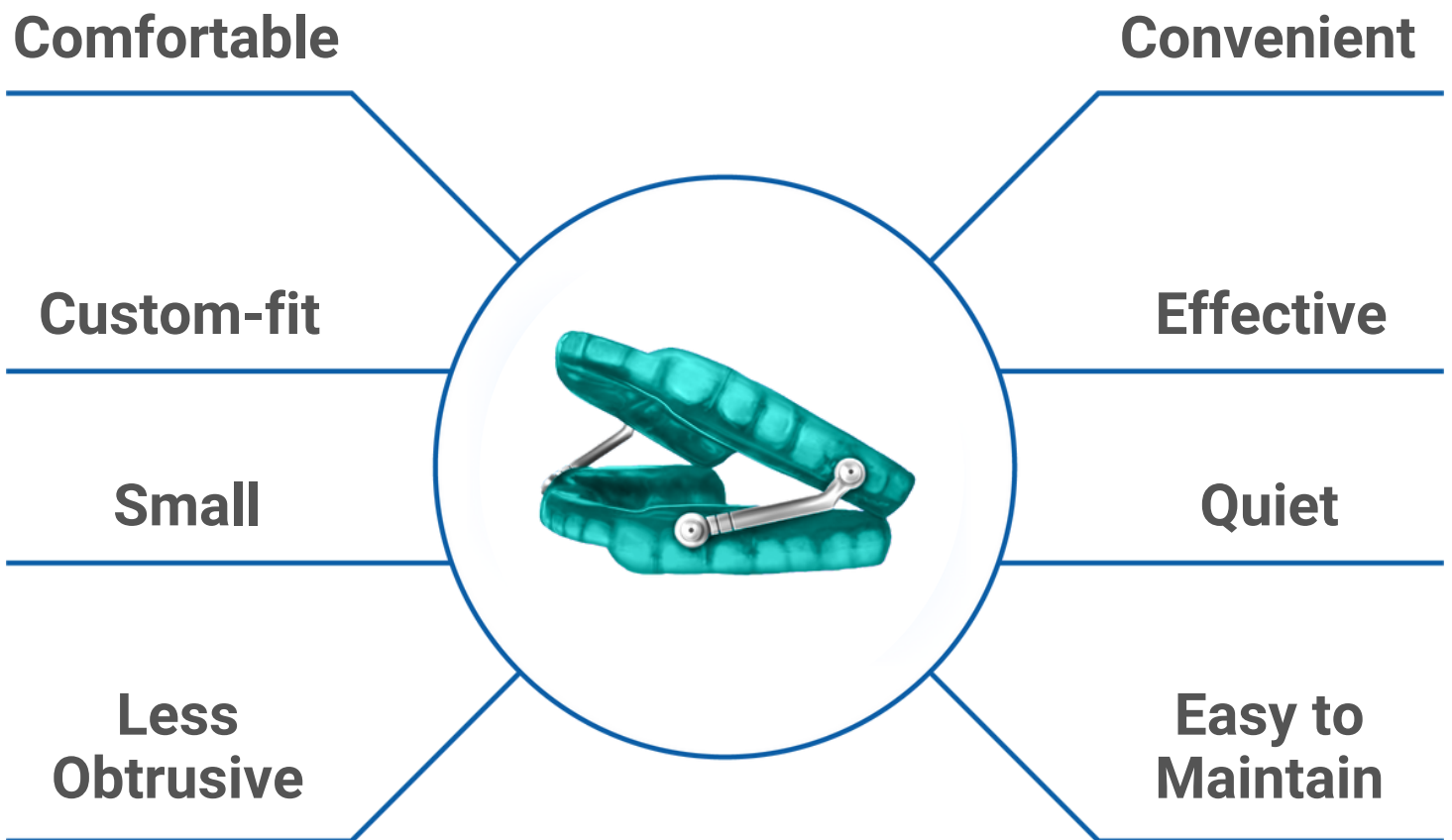


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**Benefits
of OAT**

Benefits of OAT

Oral appliance therapy (OAT) is an effective, non-invasive treatment that **fits easily into a patient's lifestyle**. OAT is readily available and often the preferred choice over CPAP because of its many benefits.



“The oral appliance was convenient to use, a godsend to me, and not as much of a hassle as the CPAP. I’m happy that there is such a device that can be used to treat sleep apnea.”

Dr. Robert Supplee
OAT user, Ephrata, Pennsylvania

07

**Meet the
Leaders**



Mitchell Levine, DMD

AADSM President

Dr. Mitchell Levine is president of the Board of Directors of the AADSM and a diplomate of the American Board of Orthodontics and the American Board of Dental Sleep Medicine. He is also a faculty member of the AADSM Mastery Program and an associate professor of orthodontics at the Center for Advanced Dental Education at St. Louis University. He previously served as associate professor and director of dental sleep medicine at the University of Tennessee.



Kevin Postol, DDS

AADSM President Elect

Dr. Kevin Postol has practiced general dentistry since 1992. In 2006, he entered the field of dental sleep medicine and later became a diplomate of the American Board of Dental Sleep Medicine. Dr. Postol is the past chair of the AADSM Essentials of Dental Sleep Medicine Course, and his expertise is frequently requested nationwide. He has served on the AADSM Board of Directors since 2014 and maintains a general dental and dental sleep medicine practice in St. Louis, Missouri. He received his dental degree from the University of Missouri-Kansas City and attended the University of Iowa for a General Practice Residency.



Michelle Cantwell, DMD

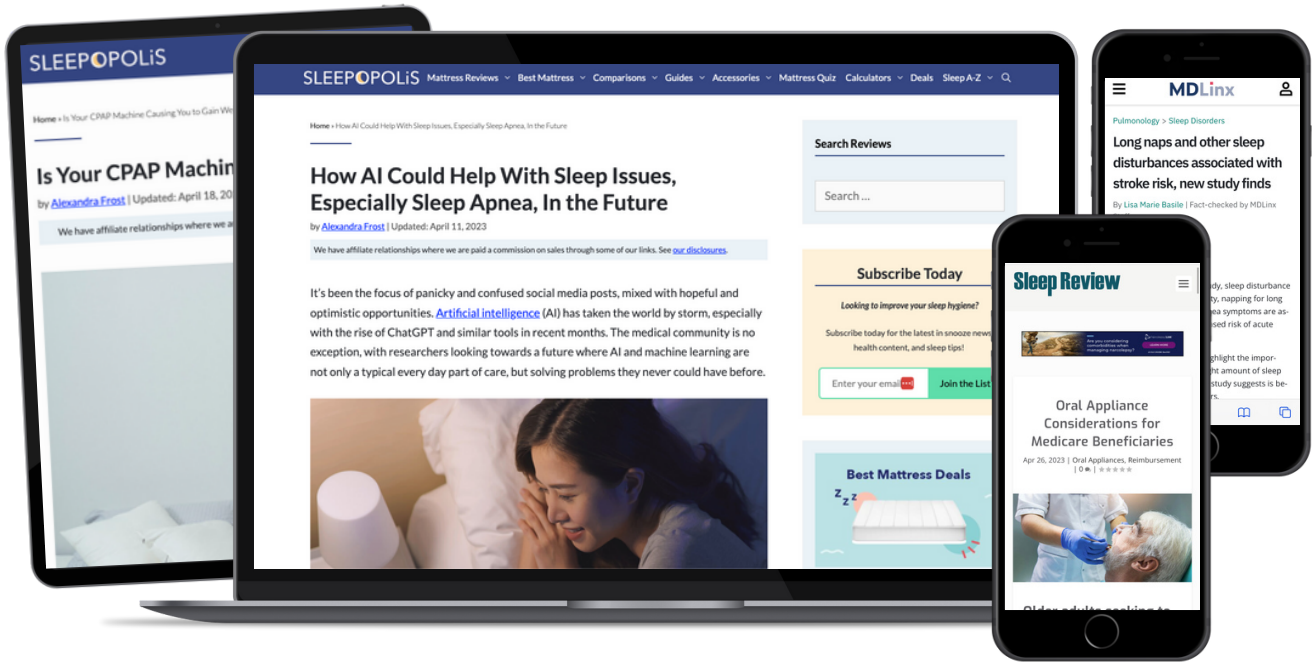
AADSM Secretary Treasurer

Dr. Michelle Cantwell practices dental sleep medicine at the Pulmonary & Sleep Medicine Department of Wellspan Hospital. She is the secretary treasurer for AADSM, became a diplomate of the American Board of Dental Sleep Medicine in 2014, serves on several AADSM committees, and is a member of the AADSM Mastery Program faculty. Dr. Cantwell is a graduate of Wilkes University and the University of Pittsburgh School of Dental Medicine. Following graduation, she completed a three-year residency in prosthodontics.

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**In the
News**

In the News



SLEEPPOPOLiS

How AI Could Help With Sleep Issues, Especially Sleep Apnea, In the Future

April 2023

MDLinx

Long Naps and Other Sleep Disturbances Associated with Stroke Risk, Study Finds

April 2023

HEALTHCARE BREW

Dentist Kevin Postol on the Role Sleep Plays in Overall Health

June 2023

WELL + GOOD

One Surprising Place Where Your Poor Sleep Habits Could Turn Up? The Dentist's Office

July 2023



April 2023

Is Your CPAP Machine Causing You to Gain Weight?

June 2023

Sleep Apnea and Mental Health: The Connection and Optimal Patient Management

July 2023

So THAT'S Why Your Mouth Opens When You Fall Asleep

August 2023

A Guide To At-Home Sleep Apnea Tests

SLEEPPOPOLiS

sleeplab
FOR SLEEP PROFESSIONALS

HUFFPOST

Forbes HEALTH

“Long term an oral appliance is less expensive because you don’t have to replace filters, buy a new mask or tubing, and there is no electricity involved.”

Dr. Paul Jacobs, AADSM Qualified Dentist

WLUC TV6

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Videos



Videos



Device Delivery

with Ari Wulfsohn, DMD



Oral Appliance Overview

with Trish Braga, DDS, D.ABDSM

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Frequently Asked Questions

Frequently Asked Questions

01

How prevalent is obstructive sleep apnea (OSA) in the United States?

Approximately 54 million adults in the U.S. have OSA.

02

What is the difference between CPAP therapy and oral appliance therapy (OAT)?

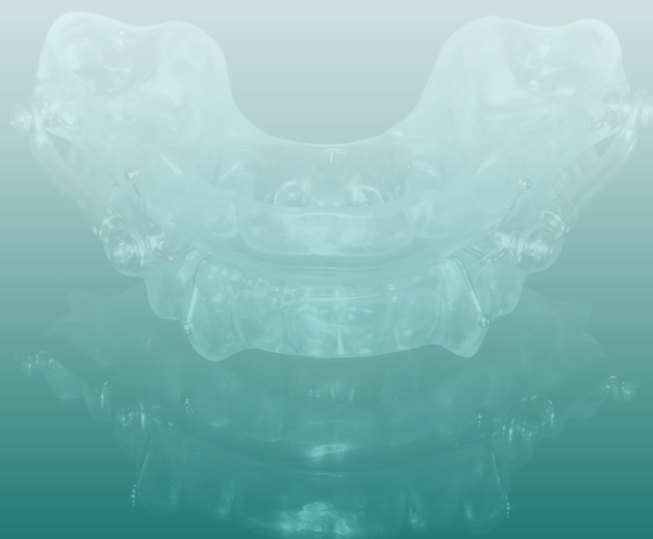
CPAP therapy involves wearing a mask that covers the nose and mouth – or just the nose – and is connected to a tube that allows air pressure to keep the airway open during sleep. OAT consists of wearing a custom-fitted mouthguard during sleep to support the jaw in a position to help maintain an open airway.

Patients who use OAT to treat their sleep apnea say they feel refreshed and have more energy during the day. It also helps improve personal relationships – no more sleeping in separate bedrooms due to snoring or a noisy CPAP.

03

How long does it take for a patient to receive an oral appliance to treat sleep apnea?

Patients are fitted for and receive an oral appliance from their dentist within three weeks, while the wait time for a CPAP machine is at least three months.





Contact us



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